



The Humane Society of Greater Miami's 25th Annual

*Brunch
for the
Animals*

Hosted by Aventura Mall



SPONSORSHIP OPPORTUNITIES



The Humane Society of Greater Miami has been helping the homeless and abandoned animals in Miami-Dade County since 1936. We are a private, not-for-profit 501(c)(3) charitable animal welfare organization dedicated to placing every cat and dog in our care into a loving home, and to promoting responsible pet ownership and spay/neuter programs.

Today, an average of 350 dogs, cats, puppies, and kittens are cared for each day at our Soffer and Fine Adoption Center and Audrey Love Intake and Quarantine Pavilion in North Miami Beach and through our foster program. We offer programs and services to educate, inform, and inspire people to treat animals with the kindness they deserve. All the animals in our stewardship are free from the threat of euthanasia, due to time, space or treatable medical issues for as long as it takes to find them a loving and forever home.

In 2022 so far, more than 700 animals found their human companions to begin their new lives in homes around our community and South Florida. Before a pet is approved for adoption, we go to great lengths to make sure he/she is healthy, vaccinated and spayed or neutered. In addition, counseling and guidance are provided to make sure the right pet is adopted into the right home.

We operate one low-cost, preventive care veterinary clinics in North Miami Beach. Our goal is to end our community's pet overpopulation problem and to keep owned pets as healthy as possible. To meet these challenges, we are on track to perform more than 16,000 spay/neuter surgeries this year.

Our staff and volunteers travel to schools, libraries, organizations and clubs to teach children and adults about responsible pet ownership and to promote the human/animal bond. Every year, through our educational program, more than 9,000 participants are encouraged to be kind to animals and taught the seriousness of pet overpopulation.

The Humane Society of Greater Miami is a not-for-profit charitable animal welfare organization supported solely by donations, private grants and fundraising events. We rely on our local community for financial support.



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WHAT:

Now in its 25th year, the Humane Society of Greater Miami's Brunch for the Animals has returned to raise funds for the care, medical treatment and shelter of more than 350 animals daily. With its spring date the event draws Miami's most devoted animal lovers and supporters to shop at an exciting silent auction, enjoy a delicious al fresco brunch and have a blissful time while supporting animals in need. This year, seating is limited – so reserve your seats and sponsorships soon!

DATE AND TIME:

Sunday, March 12th from 11:30am to 2:30pm

LOCATION:

Aventura Mall, Level 3

AUDIENCE:

More than 400 influential business professionals, community leaders and philanthropic donors who believe that every animal deserves a home. Our attendees are animal lovers at heart and highly active and influential members of our community.

Big Dog and Cat Sponsor - \$22,000

- 🐾 Exclusive "Presenting" sponsor
- 🐾 Two tables for 10
- 🐾 Name included on all event signage and invitation – *deadline permitting*
- 🐾 Featured on the table cards and exposure opportunities at various event locations.
- 🐾 Recognition during the program as the "Presenting" sponsor
- 🐾 Opportunity for one media appearance to help promote the event – *if secured*
- 🐾 Included in all media and printed materials
- 🐾 Featured in all publicity sent to Miami's most prominent influencers via emails, website and social media posts
- 🐾 Opportunity to place item in goody bag – *if available*
- 🐾 Sponsorship acknowledgement in our semi-annual newsletter – premium placement
- 🐾 Chance to showcase product at event (car on lawn, table of goods, etc.) Signage at event must be commemorative and feature a dog and/or cat
- 🐾 Personalized 8" x 8" brick to be installed in the "PawTrail" permanently located along the entrance of our Soffer and Fine Adoption Center or a marble Bone

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Best Friend Sponsor - \$11,000

- 🐾 One table for 10
- 🐾 Name included in invitation – *deadline permitting*
- 🐾 Publicity in all media and printed materials
- 🐾 Featured in all publicity sent to Miami's most prominent influencers via emails, website and social media posts
- 🐾 Recognition during the program
- 🐾 Opportunity to place item in goody bag – *if available*
- 🐾 Sponsorship acknowledgement in our semi-annual newsletter
- 🐾 Invitation for you and a guest to attend any scheduled VIP pre or post event party(s)
- 🐾 Chance to showcase product at event (car on lawn, table of goods, etc.) Signage at event must be commemorative and feature a dog and/or cat
- 🐾 Personalized 4"x 8" brick to be installed in the "PawTrail" permanently located along the entrance of our Soffer and Fine Adoption Center

Purr-fect Kitty Sponsor - \$6,500

- 🐾 One table for 10
- 🐾 Name included on invitation – *deadline permitting*
- 🐾 Included in all media and printed materials
- 🐾 Recognition during the program
- 🐾 Featured in all publicity sent to Miami's most prominent influencers via emails, website and social media posts
- 🐾 Opportunity to place item in goody bag – *if available*
- 🐾 Sponsorship acknowledgement in our semi-annual newsletter Invitation for you and a guest to attend any scheduled VIP pre or post event party(s)

Pawprint Seal Sponsor - \$5,000

- 🐾 One table for 10
- 🐾 Invitations sealed with pet's photo – *deadline permitting*
- 🐾 Name included in invitation – *deadline permitting*
- 🐾 Publicity in all media and printed materials
- 🐾 Featured in all publicity sent to Miami's most prominent influencers via emails, website and social media posts
- 🐾 Sponsorship acknowledgement in our semi-annual newsletter

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BRUNCH FOR THE ANIMALS SPONSORSHIP FORM:

Chosen Sponsorship Opportunity: _____

Sponsorship amount of \$ _____

All tables MUST be paid in full prior to event date. No Exceptions.

First and Last Name: _____

Company: _____

E-mail: _____

Address: _____

Phone: _____

Fax: _____

Preferred method of payment:

Bill me by check (payable to Humane Society of Greater Miami)

by credit card

Credit Card Number _____

Name on the card _____

Expiration Date _____

Code _____

Signature _____

Your contribution will be acknowledged with deepest appreciation by our board, staff, and volunteers and in the hearts of our four-legged friends. The sponsorship of this event is tax deductible to the fullest extent allowed by law. Please consult with your tax advisor.

Please fax back to 305-696-4434, to the attention of Toni Diaz, or e-mail to toni@humanesocietymiami.org.

For more information, please call 305-696-0800.